



Job Opportunity ...

VISHAY is one of the world's largest manufacturers of discrete semiconductors and passive electronic components. These components are used in virtually all types of electronic devices and equipment, in industrial, computing, automotive, consumer, telecommunications, military, aerospace and medical markets.

Our company is committed to innovation: the development of new manufacturing techniques, products, technologies and packaging methods to improve product performance and address customer needs. Innovation, the reason for our technology leadership, is a driving force within our company.

For our Business Unit in Baden-Württemberg, we are looking for a

Director Regional Marketing Europe MOSFETs (m/f)

Key responsibilities

- Responsible for tactical marketing
- Leading the European Marketing Team for MOSFETs (4 members)
- Implementation of product strategies
- Regional pricing strategy
- Responsibility for revenue and profit margin
- Short-, medium- and long-term revenue und demand planning
- Customer relationship management OEMs and distributors
- Customer information about product changes
- Product presentations and training for the sales team and clients
- Preparing market and competitor analyses

Qualifications and requirements

- Level qualification in Electronics, Physics or similar
- Proven experience in a similar position like technical marketing or sales of discrete semiconductors, preferable power MOSFETs, with track record in success
- English on a high level
- Team player with good communication and presentation skills
- Strong leadership skills
- Willingness to travel
- Good knowledge of MS-Office and SAP/R3

Are you interested in a career that will take you to the forefront of technology and achievement? VISHAY will offer you a career with exciting possibilities. Please forward your application including your salary expectations and notice period to our contracted consultancy:

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